

M•R Eye Pillows™



A cost-effective tool for reducing anxiety and claustrophobia in MR patients

Gentle weight calms and relaxes while keeping patient's eyes comfortably closed.



Easy to use. Won't interfere with scan.



Reduces the need for sedatives or other medications.



Proven effective in both closed and open MR facilities for over 8 years.



Economical: reduces patient prep time and failed scans;
increases referrals and customer loyalty.



The perfect promotional gift—can be customized with your facility name/address.

Handmade in the USA by



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For more details, please read the other side.

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Frequently Asked Questions

What is an eye pillow? Our M•R Eye Pillow™ is a 4 x 8-inch “pillow” filled with food-grade flaxseed—small, satiny seeds which give the pillow a soothing, liquid-like feel. Introduced to the general public as a relaxation and stress relief tool in 1989 by our predecessor, H2B Company, the eye pillow is used for resting, napping, falling asleep, and meditating—the perfect kind of relaxation aid for MR patients.

How does it work? The eye pillow—laid comfortably over the eyes—not only blocks all light more effectively than most eye masks or simple blindfolds, but its gentle weight soothes the muscles and acupressure points around the eyes. This combination of light blockage and calming weight effectively elicits a relaxation response, helping patients overcome the anxiety and nervousness often brought on by the MR imaging procedure.

Does it interfere with MR scans? After conducting independent tests of eye pillows of the kind made by the Medical Relaxation Institute’s predecessor, H2B Company, Dr. Emanuel Kanal, MD, FACR, Director of Magnetic Resonance Services at the University of Pittsburgh Medical Center, noted: *“While the eye pillows were visible on each of the sequences (although only with difficulty on some of the gradient echo imaging sequences), they did not in any detectable way hinder the interpretation of the image or produce any artifactual signal distortion of the adjacent signal. We also imaged some of these pillows on patients and similarly found no distortion or signal disruption to the adjacent patient/tissue anatomy or signal.”*

He concluded: *“I would not hesitate to permit these eye pillows into the bore of my 1.5 Tesla (or lower) MR imaging systems during patient imaging, and find no reason to suspect that the eye pillows that I tested present any patient magnetic resonance imaging safety or image interpretation issue whatsoever.”*

(Details of test parameters available upon request. No compensation of any kind was exchanged for Dr. Kanal’s testing and opinion. To contact Dr. Kanal, you can write him at ekanal@pitt.edu.)

How can the eye pillow benefit an MR facility? An eye pillow can help calm the patient, preventing the extra expense of delayed or failed scans caused by patient restlessness. Useful for putting almost any patient at ease, the eye pillow is especially helpful to those suffering from claustrophobia or procedure anxiety. For such patients, the eye pillow often avoids the need for sedation.

An eye pillow also serves as a unique promotional gift for patients (or referring physicians), building a facility’s reputation for patient-friendly service in an increasingly competitive environment.

What does the eye pillow cost? We offer the M•R Eye Pillow™ in a number of fabric types and configurations at wholesale prices, with lower prices at higher quantities. *Please see our latest price lists.* The modest cost of eye pillows quickly pays dividends in easier patient management, fewer failed scans, increased referrals and customer loyalty.

How can the pillow be customized? We can customize the eye pillow for you by sewing a custom label into the pillow printed with your facility’s name, logo, phone number, etc. Volume pricing makes cost very reasonable. Please inquire about our *Quantity/Custom Eye Pillows for MRI Facilities.*

Quick-Fax Reply

From:	<input type="checkbox"/> Please call. Best time: _____ <input type="checkbox"/> Please mail more information. <input type="checkbox"/> Please fax more information <input type="checkbox"/> Please email more information <input type="checkbox"/> Other:(describe)
Title:	
Facility:	
Address:	
Phone:	
Fax:	
Email:	

What our customers are saying:

“Our facility has both an Open and a Highfield MRI. Since we began using M•R Eye Pillows™ several years ago, the number of patients who could not complete their scan has been reduced by 76%. To say that the eye pillow has been a good investment for us would be putting it mildly.”

Thorin Lindsey
Director of Operations
Suncoast MRI Center, Sarasota, FL



“We’ve been using M•R Eye Pillows™ at our open/closed MRI center since the beginning of 2000, and our patients really love them. They help patients relax and successfully complete their scans. Patients also really appreciate it when we give them the eye pillow to take home. The eye pillows have saved many a patient for us, so they’ve been well worth the modest expense!”

Gayle D. Kleck
Administrative Director
Chicago Northside MRI Center

The management of the **Medical Relaxation Institute**, formerly with H2B Company, has 18 years’ experience in consumer and customized relaxation products and an established reputation for attentive customer service and prompt, reliable delivery to MR accounts.

For other questions, or to place an order: Please contact us by fax or email. Or phone us and ask for *Harry Hull.*



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